invox



National Residential Aged Care Conference 2027

Sponsorship prospectus

Tuesday 23 and Wednesday 24 March 2027

Marvel Stadium, Melbourne and online



Be in the room for Invox's first residential aged care conference

There are plenty of conferences that talk a lot about aged care policy and politics. This is the only one focussed on the increasing challenges managers are facing from higher everyday living fees and changing care minute requirements to rising agency costs, occupancy pressures and tougher Quality Standards. On 23 and 24 March 2027 Invox brings its conference format to residential aged care, at Marvel Stadium in Melbourne and online.

The five themes run from funding and fees to clinical care and dementia. As with all Invox events, we only feature engaging speakers with something useful to say.

The audience is the people who make operational decisions, from the executives responsible for resi care to the facility managers and directors of nursing who run the home. Every session also streams live for managers who need to stay on site.

We run the National Support at Home Conference and the CHSP National Conference the same way, with a program that managers come for and capped sponsorship, so each sponsor has more than twice the delegates of other sector conferences. More than 750 people joined the Support at Home conference in 2026, in the room and online, and sponsorship sold out at our last three conferences.

If your business helps homes with any of these problems, we'd love to see you in the room in March.



Matt Hart
Managing Director, Invox
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What makes Invox different

Invox conferences are built around the people who run aged care, not around the exhibition floor. That changes what sponsors get from the room.

More than twice the delegates for every sponsor

one sponsor or exhibitor

delegates

Invox conferences



20 to 25+

Other sector conferences*



8 to 12

Our audience is not filled out with sponsor and exhibitor staff. Sponsorship is capped at 13 packages, so every sponsor gets more of the room's time and attention.

*Delegates for every sponsor or exhibitor, based on publicly available average attendance at other sector conferences from 2024 to 2026.

The people who run homes

Executives responsible for resi care, plus the facility managers and directors of nursing who run the home.

A program managers come for

Two days on the operational problems of running a home, so the people who buy what you sell come for the content.

In the room and online

Every session streams live. Your delegate list, showcase email and resource reach both audiences.

Our track record

750+

attendees in person and online

300+

organisations represented

60%+

senior manager level or above

National Support at Home Conference 2026, Marvel Stadium. Attendance includes speakers and sponsor teams.



The 2027 program

Two days on the operational pain points of running a home. As with all Invox events, we only feature engaging speakers with something useful to say.

When	Tuesday 23 and Wednesday 24 March 2027
Where	Marvel Stadium, Melbourne. Every session also streams live online.

Five themes

Funding and fees

- Getting the latest AN-ACC classifications right
- Making the higher everyday living fees work
- Navigating increasingly difficult fee conversations

Occupancy and accommodation

- New approaches to attracting residents
- Rethinking empty bed day approaches
- Getting the current RADs, DAPs and room pricing mix right

Staffing and care minutes

- Meeting care minutes and 24/7 RN requirements
- Smarter rostering to cut agency costs
- New approaches to recruitment and retention

Quality and compliance

- Meeting the strengthened standards, working smarter not harder
- What assessors are looking for now
- Fixing gaps before they become compliance failures

Clinical care and dementia

- Better approaches to falls, wounds and medication safety
- Latest thinking on dementia and restrictive practices
- Turning incident reporting into improvements

If your business helps homes with any of these problems, this is your audience.

Packages at a glance

Prices are ex GST.

13 packages only. They go in the order they are booked.

	Platinum $15,000 1 available	**Gold** $9,000 3 available	**Silver** $6,500 4 available	**Bronze** $4,000 5 available
Stand	Premium centre	Priority location	Higher traffic	Exhibition
Branded archway, supplied by Invox	✓			
Passes, in person and online	5 + 5	4 + 4	3 + 3	2 + 2
Discount on extra registrations	60%	40%	40%	40%
Keynote session sponsor	✓	Upgrade	Upgrade	Upgrade
Networking drinks from your stand	✓			
Photography sponsor	✓	Upgrade	Upgrade	Upgrade
Your message in the post event email	✓	Upgrade	Upgrade	Upgrade
Brand experience of your choice		✓		
Logo on highlight reel and shorts	✓	✓		
MC acknowledgement	✓	✓		
App notification and Invox social post	✓	✓		
Event website	Logo and profile	Logo and profile	Logo	Logo
Logo on stage backdrop and in the app	✓	✓	✓	
Pre-event sponsor showcase email	✓	✓	✓	Upgrade
Digital resource for delegates	✓	✓	✓	Upgrade
Delegate list, before and after	Names	Names	Organisations and roles	Upgrade
Lead capture app and lead report	✓	✓	✓	✓

Platinum includes a keynote, photography and the post event email. One more of each is an upgrade (page 9).



A Platinum archway and stand at the National Support at Home Conference 2026

Platinum

$15,000 ex GST. 1 available.

The headline partnership for Invox's first residential conference. It is the only package that includes the branded archway and the networking drinks. You also sponsor one of the two keynote sessions and the conference photography.

Before

- Logo and 300 word profile on the event website
- An Invox social post about your business
- Your feature in the pre-event sponsor showcase email
- Delegate list with names, roles and organisations two weeks out
- 60% off extra registrations for your team and clients
- 5 in-person and 5 online passes

Over the two days

- Premium centre stand
- **Branded archway over your stand, included.** We supply, build and install it. You send the artwork.
- Networking drinks served from your stand
- One of the two keynote sessions, with your logo on its slides
- Logo on the stage backdrop and an MC acknowledgement
- An app notification to every delegate, your app listing and the lead capture app

After

- Photography sponsor, with your logo on every official photo we release
- Logo on the highlight reel and shorts
- Your message in the post event email to all delegates, sent with the recordings or feedback survey
- Updated delegate list and your lead report
- Your digital resource stays in the event resources







Gold

$9,000 ex GST. 3 available.

A priority stand and one brand experience that puts your name in front of every delegate for two days. Choose one of the three below. They go in the order sponsors book.

Delegate notebooks

1 available

Your logo on the cover of every delegate notebook, with an on-stage thank you.

Coffee cart

1 available

Your branded cart and custom cups greet delegates each morning.

Lanyards

1 available

Your logo on every lanyard, worn by every attendee for both days.

Also included

- Priority stand location
- 4 in-person and 4 online passes
- 40% off extra registrations
- Delegate list with names, roles and organisations, before and after
- Lead capture app and lead report
- Logo on the stage backdrop and an MC acknowledgement
- Logo on the highlight reel and shorts
- Logo and 300 word profile on the event website
- An Invox social post about your business
- Your feature in the pre-event sponsor showcase email
- A conference app notification and your listing in the app
- Your digital resource in the event resources

Upgrades

Keynote session or photography, $2,000 each. Post event email, $1,500





Silver

$6,500 ex GST. 4 available.

A stand where the traffic is, your logo on the stage and a list of the homes and organisations that are coming.

- Higher traffic stand location
- 3 in-person and 3 online passes
- 40% off extra registrations
- Delegate list with organisations and roles, before and after
- Lead capture app and lead report
- Logo on the stage backdrop
- Logo on the event website and in the conference app
- Your feature in the pre-event sponsor showcase email
- Your digital resource in the event resources

Upgrades

Names added to your delegate list, $1,000
Keynote or photography, $2,000 each. Post event email, $1,500

Bronze

$4,000 ex GST. 5 available.

Your own stand on the floor, two days of conversations with the people who run homes and the leads to follow up.

- Exhibition stand
- 2 in-person and 2 online passes
- 40% off extra registrations
- Lead capture app and lead report
- Logo on the event website

Upgrades

Delegate list with names, roles and organisations, $2,000
Pre-event sponsor showcase email, $1,000
Digital resource in the event resources, $500
Keynote or photography, $2,000 each. Post event email, $1,500

Upgrades

Add any of these to your package. Platinum includes them all. Prices are ex GST.

	Gold	Silver	Bronze
Keynote session sponsor 1 available	$2,000	$2,000	$2,000
Photography sponsor 1 available	$2,000	$2,000	$2,000
Your message in the post event email Sent with the recordings or feedback survey. 1 available.	$1,500	$1,500	$1,500
Delegate list with names Silver adds names to its list	Included	$1,000	$2,000
Pre-event sponsor showcase email	Included	Included	$1,000
Digital resource for delegates	Included	Included	$500

Book your package

Scan the code or use the link to choose your package and any upgrades. Packages go in the order they are booked.

invox.com.au/sponsorship

Who sponsored with Invox in 2026

National Support at Home Conference and CHSP National Conference. **Every package sold at both.**

Platinum

Ausmed

AlayaCare
Better technology. Better outcomes.

Gold

onetouch

lookout

ShiftCare

EPICOR

My Choice by Lite n' Easy

Silver

MePACS Personal Alarm Service | A division of Peninsula Health

KIESER

myp

SANDWAI HOME CARE SOFTWARE

Nimbus Health

evaran BUILT FOR CONNECTED CARE

MDS Macarthur Disability Services Sector Support & Development

ideas. Information on Disability, Education & Awareness Services

Bronze

LuxeMED BLUEY MOBILE

LPA Lorraine Poulos & Associates

eTools Software

warner institute

carer manager plus

Rehab'd

INDIGO

iLA

hayylo

PAYCAT

Meals on Wheels New South Wales

LiveLife PERSONAL MEDICAL ALARMS

CareLynx

mobility

COMMUNITY TRANSPORT ORGANISATION LTD

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